



PRODUCT EVALUATION REPORT





Ocha-Batake

Ishikawaen Co., Ltd

Ocha-Batake has been granted a

GOLD AWARD

by the Jury of the 58th World Selection 2019 of Food Products



« A divine green tea with intense
vegetal flavours ! »

Monde Selection July 2019

The quality of Ocha-Batake has been evaluated by a panel of independent and renowned experts according to a very precise methodology and criteria. Each product category has its own evaluation sheet with specific quality criteria weighted according to the evolution of the consumer's expectations and the recommendations of the scientific board of Monde Selection.



Ocha-Batake

Ishikawaen Co., Ltd

The final result corresponds to the weighting of the points given to a set of precise organoleptic criteria:

Packaging:

81%

- The packaging was easy to open and close thanks to zipper feature.
- The material used was good and well chosen.
- The packaging was well designed and good looking.

Visual Aspect:

85%

- The color of the tea was appreciated by the Jury for its nice green tones.
- The Jury enjoyed the nice transparency of the tea.

Odour:

86%

- The nose intensity was moderate yet highly enjoyed by the experts.
- The Jury appreciated the vegetal flavours released from the tea.

Taste & Aromas:

87%

- The taste was judged intense, full body and well balanced.
- The Jury enjoyed the delicacy of the aromas on the palate.

Aftertaste:

85%

- The aftertaste was well pronounced, no astringency nor pungency was detected.
- Some experts detected a very soft bitterness.
- The length in mouth was good, the aromas of tea were lasting for a good amount of time

Texture & Mouthfeel:

85%

- The roundness was nice, the product had a good fullness in mouth.